

# Join us today

and be part of an ongoing adventure

Please fill in your details below stating clearly how many shares you require (minimum 100 x £1 shares, maximum of 10,000 £1 shares) and enclose a cheque for the appropriate amount and post it back to us at the address below. Please make any cheques payable to HF Holidays Ltd. Please use block capitals.

Title ..... First Name ..... Surname .....

Date of Birth / / ..... Club name (if applicable) .....

Address .....

Country ..... Postcode/Zipcode .....

Telephone Number .....

Email Address .....

I enclose payment of £ ..... (minimum £100) to become a shareholding member

### Credit/Debit card payments\*

Visa  Mastercard  Switch

\* Please note that a charge of 1.5% is made for payments by credit card. There is no charge for using a debit card.

Card number .....

Valid from ..... Expiry date .....

3 digit security code ..... Issue number (Switch only) .....

Signature of card holder .....

Name and address if different from above .....

Type of membership (please tick) Individual  Club

Signature ..... Date .....

**Please send your completed application form to:** Membership Department, HF Holidays, Catalyst House, 720 Centennial Court, Centennial Park, Elstree, Hertfordshire WD6 3SY

### Terms and Conditions

Minimum age requirement for shareholding membership is 16 years of age.

Membership is per person, or per club, joint membership is not possible.

Membership is effected by taking up 100 or more £1 shares (up to 10,000 may be subscribed in shares)

On individual shareholdings of £100 and above, share interest will be paid annually, subject to the financial results of the previous year's operations. Interest is calculated each year to the 31st October, after the interest rate has been approved by the Annual General Meeting and is credited in the latter part of the following March or April.

Withdrawal of shares is permissible under the provisions of Rule 11 of the Society's Rules. Further details are available on request. A copy of the Rules is included in the new members welcome pack.

For Office Use Only

House:

Date:

Membership No:

Payment received: Y  N



## Leading the way to bring you genuinely rewarding experiences

HF Holidays is the UK's largest walking and activity holiday company and one of the leading walking specialists worldwide.

Since 1913, we have worked hard to provide superior holidays based on a simple philosophy: good food, good quality hotels, excellent leaders and proven walks programmes. And we have succeeded in doing so for guests all over the world.

## Help shape our future and share in our success

Membership costs as little as £100 – and your investment in our Society will prove more than rewarding. So take the first step today. Call us on 0845 470 7558, visit [www.hfholidays.co.uk/membership](http://www.hfholidays.co.uk/membership) or email [membershipapplications@hfholidays.co.uk](mailto:membershipapplications@hfholidays.co.uk) for more information. Or simply speak to your Country House staff about the benefits of becoming an HF Holidays member.

**hfholidays - better altogether**

HF Holidays, Catalyst House, 720 Centennial Court, Centennial Park, Elstree, Hertfordshire, WD6 3SY.

**0845 470 7558 or email us at [membershipapplications@hfholidays.co.uk](mailto:membershipapplications@hfholidays.co.uk)**

# MEMBERSHIP



Help shape our future and share our success  
Join us today to benefit tomorrow

Call us **NOW** on: 0845 470 7558  
[www.hfholidays.co.uk/membership](http://www.hfholidays.co.uk/membership)



## Join us today

and be part of an ongoing adventure

The benefits exclusive to members of the Society are designed to recognise your commitment to invest in its development. By joining our improved membership scheme, you can take advantage of our special offers, exclusive discounts and savings on your next holiday and Country Houses with HF Holidays' Membership Card. Join us today and start your holiday benefits.

Get in on the act and book your next break in advance. How? By becoming an HF Holidays member.

It couldn't be easier! You've already enjoyed the convivial, relaxing and inspiring atmosphere of an HF Holidays' break. So why not enjoy that feeling for years to come?

We want to ensure that being an HF Holidays member is genuinely a rewarding experience. So not only will you receive a warm welcome into a friendly and social community of like-minded individuals, but we will also offer you a raft of new member benefits.

Best of all, perhaps, is the simplicity of our membership scheme. To become a member, just purchase a minimum of 100 £1 shares.

Once you have done that, you'll earn interest on your investment, subject to financial performance. "There's nothing more to pay - unless you wish to increase your shareholding - and everything to gain".

You'll be part of a dedicated and dynamic community of people just like you who are devoted to enjoying the wonderful countryside that can be found at home and overseas. Plus you can take advantage of all those exclusive member benefits for years to come...

### Be an active part of our success

You can become a member by investing just £100. So take the first step today.

Call us on 0845 470 7558, visit [www.hfholidays.co.uk/membership](http://www.hfholidays.co.uk/membership) or email [membershipapplications@hfholidays.co.uk](mailto:membershipapplications@hfholidays.co.uk) for more information. Or simply speak to your Country House staff.

### Already an HF Holidays member?

If you've enjoyed more than one HF Holidays' break, you may well already be a member. But you'll be pleased to know that we have been working hard to create a new and improved membership scheme, one that offers even bigger and better benefits. So don't miss out - get the full use of your membership today! Be sure to inform our membership team if you have recently moved or changed your contact details. Just give us a call on 020 8732 1239 or email [membershipapplications@hfholidays.co.uk](mailto:membershipapplications@hfholidays.co.uk) and we'll be able to update your details.

## 8 Great Benefits of Membership

### 1. Membership and return on investment

Whilst being a member your shares may earn an annual interest, depending on financial performance. You can increase your shareholding or choose to reclaim your investment (along with any interest it has earned) at any time.

### 2. Special members only offers

From time to time, we'll be offering our members exclusive offers. These offers will be communicated through regular copies of Members News, on the specials web page on HF Holidays' website and through emailing our members directly. Offers types will vary and will include discounts on holidays, free extra days and free room upgrades.

### 3. Country House saving scheme

When you present your new membership card, you will receive an automatic 10% discount on any item or drink purchased from HF Holidays' Country House shops or bars.



### 4. Celebrations Service

Our Celebrations Co-ordinator is available exclusively to members. Our dedicated team is on hand to help you create the perfect special event at a selected Country House in a choice of picturesque locations. If you would like to enquire about booking a Celebrations Service please contact our Celebrations Coordinator, on 0845 450 7557 or email [groups@hfholidays.co.uk](mailto:groups@hfholidays.co.uk)

### 5. Advance booking

Get the holiday you want with our advance booking service. As a member you have the opportunity to book any UK holiday 13 months in advance, 1 month in advance of all non members.

### 6. Regular copies of our newsletter

Receive regular copies of Members News throughout the year, containing the latest news, offers and exciting new destinations.

### 7. Vote for the election of Directors of the Board

Help shape our future by electing the Directors of the Board - or even standing for election yourself.

### 8. Take part in the progress of the Society

Receive the Annual Report and Accounts, attend and vote at General Meetings, and be part of a friendly and welcoming community that's dedicated to enjoying our wonderful countryside.

## Activity Clubs can join too!

and be part of an ongoing adventure

If you belong to an activity club then your club can also benefit from becoming a member. Our activity club membership aims to encourage and promote the healthy enjoyment of leisure, physical recreation and the countryside, through the formation of local community clubs. For over 96 years we have supported the development of local activity clubs who continue the spirit of our holidays all year round.

Our guests are actively looking to try new activities, share their social interests and meet like-minded people in their local area. Over 50 activity clubs are already benefiting from their association with us and have reported requests from our guests choosing to join their nearest local group.

By becoming a member your club can signify a connection with HF Holidays and receive a great range of benefits and concessions. Here are some of the benefits of becoming an HF Holidays Club member:

- **Earn £50 each year** to support your annual club programme or newsletter in return for publishing an HF Holidays advert in your programme or newsletter.
- **FREE publicity for your club** – distribution of your newsletter or programme to each of our 17 UK Country Houses and club details on HF Holidays' website.
- **Annual public liability insurance** available at a great price.
- 8 benefits of individual membership also apply to club members.

